

Alison J. Hollingsworth

The University of West Georgia
Accounting & Finance
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EDUCATION

MA, Samford University, 2014.
Emphasis/major: Master of Accountancy

MA, Jacksonville State University, 2005.
Emphasis/major: MBA

BS, Jacksonville State University, 2001.
Emphasis/major: Accounting

Associate in Science, Gadsden State Community College, 1996.
Emphasis/major: Accounting

Qualifications

University of West Georgia - August 2018
Current Rank: Lecturer
Tenure Decision Year:
Faculty Rank and Date of Attainment:

WORK EXPERIENCE

Academic Positions

Academic Year (2019-2020): Accounting & Finance, Lecturer, Non-Tenure Track, Participating, Research, Undergraduate Teaching.

Academic Year (2018-2019): Accounting & Finance, Lecturer, Non-Tenure Track, Participating, Research, Undergraduate Teaching.

Professional Positions

Academic

Instructor, Gadsden State Community College. (2016 - 2018).
Director/Lead Teacher, Hewitt-Trussville High School. (2010 - 2015).
Online Instructor, Virginia College. (2009 - 2011).
Instructor, Snead State Community College. (2005 - 2006).

Professional

Corporate Tax Intern, Southwire Company. (July 2019 - Present).
Accountant, CB Richard Ellis. (2008 - 2010).
Bookkeeper/Accountant, Eagle Rock Boy's Ranch. (2004 - 2006).
Bookkeeper, Warren Real Estate. (2002 - 2005).
Staff Accountant Internship, MDA Professional Group. (2001 - 2002).

RESEARCH

Editorial Activities

Ad Hoc Reviewer, Books, Planning for the Future - Chapter 10 of Introduction to Financial Planning, Teaching and Learning Scholarship. (July 2018).

Ad Hoc Reviewer, Books, Earnings and Income: The Building Blocks of Your Financial Journey - Chapter 3 of Introduction to Financial Planning, Teaching and Learning Scholarship. (March 2018).

Papers Presented

The Monopoly: Using Projects and Simulations to Promote Engagement and Learning, University of Georgia Systems, Athens, GA, Teaching and Learning Scholarship. (April 11, 2019).

SERVICE

Professional Activities

College

Committee Member, UWG Rules Committee. (August 26, 2019 - Present).

Professional

Member, Alabama Society of CPA's. (2017 - Present).

Member, National Business Education Association. (2013 - Present).

Member, Alabama Business Education Association. (2014 - 2015).

Public/Community

Board Member & Treasurer, The ARC of Calhoun & Cleburne Counties. (2017 - 2018).

Financial Peace University Coordinator, First Baptist Church Trussville. (2010 - 2013).

Band parent volunteer, Hewitt-Trussville Husky Band. (2009 - 2013).

Volunteer, Hands on Birmingham. (2011).

Treasurer, Hewitt-Trussville Band Booster. (2010 - 2011).

Coordinator, AWANA - Pleasant Valley Baptist Church. (2004 - 2005).

The University of West Georgia

Senator, Faculty Senate. (November 2018 - Present).

Member, Senate Budget Committee. (November 2018 - Present).

Professional Development

GSCC Convocation. (August 2017).

GSCC Convocation. (January 2016).

Attended Conference

2019 TLC Midyear Colloquium, American Accounting Association, Tampa, FL. (November 8, 2019 - November 9, 2019).

USG Teaching and Learning Conference 2019, University Systems of Georgia, Athens, GA. (April 10, 2019 - April 12, 2019).

Annual Educator Conference, Becker Review, Montgomery, AL. (October 2017).

2013 National Academy Foundation (NAF) Next Conference, Orlando, FL. (July 2013).

2011 National Academy Foundation (NAF) Next Conference, San Francisco, CA. (July 2011).

Faculty Research

Faculty Research Presentations, RCOB, Carrollton, GA. (March 8, 2019).

Program

Economic Forecast Breakfast, Economics Department, Carrollton, GA. (October 29, 2019).

Reading Club

UWG Growth Mindset Reading Club (Faculty), UWG, Carrollton, GA. (September 2018 - November 2018).

Self-Study Program

QM Improving Your Online Course, Quality Matters. (January 16, 2020 - January 30, 2020).

Seminar

The "new" normal for US business tax compliance, Ernst & Young (EY). (July 11, 2019).

Credentialing for Career Tech Programs. (November 2016).

Webinar

What is Gamification and How Can I Promote a Growth Mindset?, Magna Publication. (October 2, 2018).

How Can I Promote Enrollment and Retention in Challenging Courses that Motivate Instead of Frustrate?, Magna Publications. (September 2018).

Connect Training, McGraw Hill Education. (August 2018).

Engaging Students in Business Analytics, Pearson Publishing. (March 2018).

Teaching Trends - Active Learning in the Flipped Classroom, University of Alabama. (February 2018).

QuickBooks Education - Where is it going?, Labyrinth Learning. (September 2017).

EY Academic Resource Center: An Overview of Analytics Mindset Competencies and Case Offerings. (June 2017).

Lunch and Learn: The Next CPA Exam, AICPA. (February 2017).

Preventing Discrimination and Sexual Violence: Title IX, VAWA and Clergy Act for Faculty and Staff. (November 2016).

ACCA: Generations in the Workplace. (October 2016).

Understanding Fiscal Responsibility, Council for Economics Education. (October 2016).

ACCA Workshop: ADA in the Classroom. (September 2016).

Election Economics: Money and Elections, Council for Economic Education. (September 2016).

Workshop

Advisor Resources CRM Training Session. (September 2017).

Steven Steps to Grants: GSCC Grant Writing 101. (January 2017).

I-Can Workshop, Wallace Community College. (August 2016).

Economics and Talladega Superspeedway, Federal Reserve Bank of Birmingham. (July 2015).

Accounting Pilot and Bridge Program, Alabama Society of CPA's. (July 2014).

Honors and Awards

2015 Trussville Rotary Teacher of the Year. (2015).

2014 Junior Achievement Teacher of the Year. (2014).

OTHER ACTIVITIES