

MGNT 4682/6685
Special Problems in Management:
Business in Italy (Spring 2017)

Instructor: John Upson, Ph.D.

Room 2218, Miller Hall

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jupson@westga.edu (preferred communication)

Office Hrs: TU/TH 10:00-11:30 am, 1:45-2:45 pm and by appointment

Textbook: (Optional) International Business: Opportunities and Challenges in a Flattening World v. 2.0.7, by Carpenter and Dunung. Electronic book from FlatWorld Knowledge available at: <http://students.flatworldknowledge.com/course/2546641>

*"To feel at home, stay at home. A foreign country is not designed to make you comfortable.
It's designed to make its own people comfortable."
- Clifton Fadiman, American writer (1904-1999)*

*"If you reject the food, ignore the customs, fear the religion, and avoid the people, you might better stay home."
- James Michener. American writer (1907-1997)*

OVERVIEW

Prerequisite: Registration requires consent from both the department chair and the instructor.

Course Description and Objectives

This course is intended to offer deep insight into the differences between the cultures of Italy and the U.S. as well as a first-hand appreciation for the unique business practices in Italy. The learning objectives of this course will be realized through a mix of assigned reading, lecture, independent research, and group discussion. All assigned reading material is found on CourseDen. However, the centerpiece of this learning experience is a 9-day trip to Italy.

Learning Objective

This course will significantly enhance your education by helping you to.....

1. Communicate effectively in oral presentation and in writing [LG1]
2. Recognize how globalization affects organizations [LG5]
3. Utilize general and management-specific knowledge and skills in the analysis of business problems [LG6]

Expectations and Responsibilities of students

Professional Value and Integrity

Students are expected to:

- Know and understand the UWG Honor Code
- Treat others with respect and fairness with an appreciation for cultural diversity
- Adopt a professional attitude in speech and actions

Classroom Environment

There will be two class meetings. Attendance at each is mandatory. The majority of course material, quizzes, assignments will be provided online.

Other Course Policies

- Indicate your section and full name on all written assignments, even those submitted through email and CourseDen.
- All email correspondence must be of professional quality. Sloppily written and unpunctuated emails will be returned for correction and re-submission.
- It is the student's responsibility to access all content posted on CourseDen and emailed to the student.
- Unforeseen changes in the syllabus and assignments will be announced in UWG email.
- It is the student's responsibility to regularly check their UWG email.
- Missing the first graded assignments is grounds for being dropped from the course.

Course Schedule

The following schedule is subject to revisions. Assignments, reference material, and articles will be posted on CourseDen. Please note that you (the student) are at the center of the learning process. Consequently, the foregoing learning outcomes are fully possible only when you are actively involved in and commit sufficient personal resources to the learning process.

Date	Day	Topic	Detail
1/13	F	Kickoff Meeting (10:00am-Noon, Adamson Hall Lecture Hall)	Course introduction
2/12	SU	Exercise 1-3 submitted and Quizzes 1-2 complete	Due 11:59pm
3/5	SU	Exercise 4-5 submitted	Due 11:59pm
2/24	F	Travel Orientation (10:00am-Noon, Miller Hall Lecture Hall)	
3/17-3/26		Italy Trip	
4/9	SU	Final Project Due	Due 11:59pm

*Events in grey are mandatory attendance.

GRADES

Grade Composition	
Homework (5 exercises, 2quizzes)	40%
Participation	35%
Final Project	25%

Grade Scale	
A	90.0 – 100%
B	80.0 – 89.9%
C	70.0 – 79.9%
D	60.0 – 69.9%
F	0 – 59.9%

Assignments	Detail
Assignments (40%)	Five exercises and two quizzes are scheduled during the semester. In many cases, I have provided generous resource material. However, on some assignments you will need to perform your own search for information.
Participation (35%)	You are expected to actively participate during our time in Italy. Attendance (sober) at business events is mandatory. Prepare your questions for the businesses in advance...and ask them! Some cultural visits are mandatory and will be identified as such. Don't worry, there will be sufficient free time for you to enjoy Italy on your own.
Final Project (25%)	A written project assignment will be due upon completion of the trip to allow you the opportunity to demonstrate your understanding of the concepts learned. Essay questions will relate to all aspects of class including all assigned reading material and specific experiences from the trip.

The instructor reserves the right to modify the grade scale and content of class. Further guidance on assignments will be provided on CourseDen.

QUALITY OF SUBMISSIONS

Success in business generally requires professionalism. Therefore, any assignment submitted for a grade must clearly display the student's name at the top of the page. Also, submissions should be accurate in terms of format, grammar, punctuation, and spelling. I use the "rule of three" when grading all assignments: if I find three or more errors, the assignment will receive a 0 grade and the student will **not** have the opportunity to correct and resubmit the assignment. Please carefully proofread all content prior to submitting it to me. Also, be aware of the following:

- Assignments should be professionally formatted. Sloppy documents, regardless of their content, will receive a grade of 0.
- Assignments should be typed. Use 12 point Times New Roman font, 1-inch margins, and single space.
- Submit all assignments in Dropbox on CourseDen unless otherwise noted.
- Include your name on all submitted assignment, even those turned in electronically.
- Staple all multi-page assignments that are submitted in hard copy (i.e. PowerPoint slides for debate project).
- Late assignments will not receive credit unless appealed and approved by me in advance. Do not expect positive appeals. Timeliness is one of the most important aspects of business.

HONOR CODE and DISABILITIES

The Honor Code

At the University of West Georgia we believe that academic and personal integrity are based upon honesty, trust, fairness, respect and responsibility.

Students at West Georgia assume responsibility for upholding the honor code. West Georgia students pledge to refrain from engaging in acts that do not maintain academic and personal integrity. These include, but are not limited to, plagiarism, cheating, fabrication, aid of academic dishonesty, lying, bribery or threats, and stealing.

The University of West Georgia maintains a confidential Academic Dishonesty Tracking System. This database collects and reports patterns of repeated student violations across all the Colleges, the Ingram Library, and the School of Nursing. Each incidence of academic dishonesty is subject to review and consideration by the instructor, and is subject to a range of academic penalties including, but not limited to, failing the assignment and/or failing the course. Student conduct sanctions range from verbal warning to suspension or expulsion depending on the magnitude of the offense and/or number of offenses. The incident becomes part of the student's conduct record at UWG.

Additionally, the student is responsible for safeguarding his/her computer account. The student's account and network connection are for his/her individual use. A computer account is to be used only by the person to whom it has been issued. The student is responsible for all actions originating through his/her account or network connection. Students must not impersonate others or misrepresent or conceal their identities in electronic messages and actions. For more information on the University of West Georgia Honor Code, please see the Student Handbook.

Definitions:

- Plagiarism - "representing the words or ideas of another as one's own. Direct quotations must be indicated and ideas of another must be appropriately acknowledged"
- Cheating - "using or attempting to use unauthorized materials, information or study aids"
- Fabrication - "falsification or unauthorized invention of any information or citation"

Penalties for Breach of Academic Integrity

Each incidence of academic dishonesty is subject to review and consideration by the instructor, and is subject to a range of penalties including but not limited to failing the assignment, failing the course, and referral to Office of the Vice President for Academic Affairs.

NOTE: Violations of the academic honesty policy may result in expulsion from the University.

Further details regarding Student Conduct can be found in Appendix A of the UWG Connection and Student Handbook.

Americans with Disabilities Act

If you are a student who is disabled as defined under the Americans with Disabilities Act and requires assistance or support services, please seek assistance through the Center for Disability Services. A CDS Counselor will coordinate those services. See <http://www.westga.edu/~dserve/>.

Students with disabilities needing academic accommodation should:

1. Register with and provide documentation to the Coordinators of Disability Services in the Student Development Center
2. Bring a letter to the instructor indicating the need for accommodation and what type. This should be done during the first week of class.

This syllabus and other class materials are available in alternative format upon request. Further details regarding student disabilities can be found in the Student Handbook.

COMMUNICATION EXPECTATION

The Management Department believes in work-life balance for both faculty and students. Faculty will typically respond to student emails within 24 hours. Students should not expect a response during non-business hours, which includes nights, weekends, holidays, and school breaks.

OTHER

Student Rights and Responsibilities: Please carefully review the information at the following link:

http://www.westga.edu/assetsDept/vpaa/Common_Language_for_Course_Syllabi.pdf

The document at this link contains important information pertaining to your rights and responsibilities in this class. Because these statements are updated as federal, state, university, and accreditation standards change, you should review the information each semester.

Credit Hour Policy (3 credit hours): For approximately fifteen weeks, students in this class will generally spend 150 minutes with direct faculty instruction (either face-to-face or online) and work about 360 minutes outside of the classroom each week. This out-of-class work may include, but is not limited to, readings, assignments, projects, group work, research, and test preparation.

TEXTBOOK DETAILS (OPTIONAL)

Book Title: International Business: Opportunities and Challenges in a Flattening World, v2.0.7

Authors: Mason A. Carpenter and Sanjyot P. Dunung

EISBN: 978-1-4533-8145-8

Institution: University of West Georgia

Course Title: International Management

Course Number: MGNT 4625 (ignore this, it's just the way I listed it on the vendor's site)

Accessing the book

Simply go to the course URL:

<https://students.flatworldknowledge.com/course/2546641>

Once there, click on "Read This Textbook Online"

Register for an account

Then browse or search for the book

If you lose this URL, simply go to www.flatworldstudents.com and find your class using my name, the course name or institution.

Products and costs

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