

FILM 2080-03

M, W 11:00-12:15

TLC 1200

Spring 2020

Instructor Information

Stacey Carter Morin

Office: TLC 1113f

Office Hours: M, W 8:00-9:15; T
10:00-2:00, and by appointment

Email: scarter@westga.edu OR Course Den
mail

Writing Center Hours: M, W 12:30-2:00

Support for courses

*Hyperlinks provided for accessibility throughout; full URLs are available at the end of the document.

[CourseDen D2L Home Page](#)

678-839-6280

[D2L UWG Online Help](#) (8 AM – 5 PM)

Call: 678-839-6248 or 1-855-933-8946 or

email: online@westga.edu

[Distance Learning Library Services](#)

[Ingram Library Services](#)

[24/7/365 D2L Help Center](#)

Call 1-855-772-0423

[Accessibility Services](#)

678-839-6428

counseling@westga.edu

[University Bookstore](#)

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[Center for Academic Success](#)

Course Information

Course Description

This course serves as an introduction to the central features of film and film study. We will explore film as a form of technology, business, popular entertainment, art, document, and cultural product, foremost through careful examination of formal elements. This course will emphasize the ways in which film is a distinct medium.

Required Texts and Materials

Film Art: An Introduction, 11th ed. (ISBN: 978-1-259-53495-9)

NOTE: You will be required to view many films as we discuss different film elements, but I will leave it to your discretion as to how you access these films. Many will be available through Netflix or Amazon

streaming. Some are available through the Ingram Library. You can also check out films from the English Department's film library in TLC 2256. *Please see the chart at the end of the tentative class schedule for film availability.* You *MUST* watch these films prior to our discussion of them in class. *No excuses for failing to do so.*

Additional Supplies: A notebook or binder with a pocket for in-class activities and notes

Course Learning Outcomes

- Students will demonstrate an ability to analyze films as texts.
- Students will gain an enhanced knowledge of the medium's distinctive qualities.
- Students will demonstrate a basic understanding of the history of developments in motion pictures.
- Students will develop the ability to discuss critically key concepts in film studies relating to distribution, exhibition, production, mise-en-scene, cinematography, editing, sound, and narrative conventions.
- Students will gain a familiarity with alternatives to classical Hollywood cinema, for instance documentary, experimental, independent, or global cinema.

Program Goals

- Oral and written communication will be characterized by clarity, critical analysis, logic, coherence, persuasion, precision, and rhetorical awareness (Core Curriculum learning outcome I)
- Cultural and Social Perspectives: Cultural and social perspective will be characterized by cultural awareness and an understanding of the complexity and dynamic nature of social/political/economic systems; human and institutional behavior, values, and belief systems; historical and spatial relationship; and, flexibility, open-mindedness, and tolerance. (Core Curriculum learning outcomes III)
- Aesthetic Perspective: Aesthetic perspective will be characterized by critical appreciation of and ability to make informed aesthetic judgments about the arts of various cultures as media for human expression (Core Curriculum learning outcomes V)
- This course fulfills the Area C.2 requirement in the core for all students.
- Area C (Humanities/Arts) Learning Outcomes:
 - 1) To develop the ability to recognize and identify achievements in literary, fine and performing arts.
 - 2) To have an appreciation of the nature and achievements of the arts and humanities; and
 - 3) To develop the ability to apply, understand, and appreciate the application of aesthetics criteria to "real world" circumstances.
- This course contributes to the program goal of equipping students with a foundation in the issues surrounding literary study in contemporary culture.

Course Policies and Assignments

Assignments

Assignment name	Description	Due Date	Weight
Class Participation	Film notes, in class activities, postings, quizzes		10%
Industrial Assignment #1: Shot-by-shot Analysis	This 2-3 page typed essay will require you to do a close examination of a short film segment and analyze the significance of its components. A detailed assignment sheet will be available on Course Den.	Feb. 24th	20%
Industrial Assignment #2: Marketing Research Project	You will investigate the marketing plan for a current film, perform research on the film's marketing tactics, write a brief 2-3 pg. argument about the effectiveness of that marketing, and then present the argument and research to the class. A detailed assignment sheet and sample essay + power point can be found on Course Den.	Apr. 15-22	30%
Midterm Exam	The midterm exam will cover the readings and viewings up to that date in the semester.	Feb. 19th	20%
Final Exam	You will be given a <i>comprehensive</i> final exam which will test your growing understanding of film terms and concepts. This exam will include a discussion portion in which you will have to articulate, in paragraph form, your understanding of these concepts in one or more of the films we've discussed in class. The remainder of the test will be comprised of matching, short answer, and multiple choice questions. I will give you a study guide to help you prepare for this exam. This study guide will be available on Course Den.	May 4th	20%
Total			100%

Late Work Policy

- Students with *valid* and *documented* emergencies (hospitalization, family death, etc.) may reschedule the midterm and final if necessary. Please see me in advance of the exam date (if possible) to set up a makeup date.
- The shot-by-shot analysis (Industrial Assignment #1) must be submitted in hard copy and in the Industrial Assignment #1 drop box on Course Den by the beginning of class on **Feb. 24th**. Any essay submitted after the due date will receive a 5 pt. deduction (half a letter grade) each day it is late. Essays submitted after **March 2nd** will NOT be accepted. Students with *valid* and *documented* emergencies should speak with me by the due date (preferably before the due date, if possible) if an extension needs to be discussed.
- The written portion of the marketing research project (Industrial assignment #2) is due on **April 15th**. Presentations of the research will begin on Apr. 15th and will run through Apr. 22nd. You will be asked to sign up for a day to present prior to the due date. It is essential you are in class to present your project. If you turn in the written portion of the project but do not present, you will only receive half credit for the assignment, which will greatly impact your final grade. NOTE: Attendance at these presentations will be mandatory.
- **Class Participation:**
 - If you miss an in-class assignment or quiz because you are tardy or absent, you will NOT be allowed to make up the assignment you missed.
 - If you miss an in-class assignment, *don't worry!* I will drop ONE low or missed class participation grade at the end of the semester. You can also earn an additional extra credit that will replace a low or missed daily grade with a "100." To earn this extra credit, you must do the following:
 - **Attend an on-campus or off-campus academic event** (for example, a guest lecturer or filmmaker, a COAH event, a play, etc). from any discipline and write a 1-2 paragraph, typed response to the event. This response should:
 1. Clearly identify the event you attended and the date and time of the event.
 2. Include a thoughtful response that addresses some or all of the following questions: How does the event connect to themes/ideas discussed in class? What was your reaction to the event? What was discussed at the event you attended? What did you learn? If it was a film or theatrical performance, what themes were addressed? What do you make of the character performances, staging, etc.?
 3. Extra credit will not be accepted after **Monday, April 27th**, the last day of regular classes.

NOTE: No additional opportunities will be given to makeup missed class work.

Attendance Policy

Your regular participation in this class is a vital part of your success. Each student is allotted up to three absences—no more. *NOTE:* Students with *valid* and *documented* emergencies (hospitalization, family death, etc.) should contact me to discuss your status in the class if your emergency causes you to miss more than 3 class periods.

Upon the student's fourth absence, his/her grade will automatically revert to a "D" and upon the fifth, a "F."

If you incur a fifth absence, you will have two options: 1) withdraw from the class, which will generate a W if done on or before **Friday, February 28th**—or a WF if after that deadline or 2) remain on the roll (still attending classes, if so desired) and receive an F for the course/semester. Therefore, if you suspect that outside responsibilities might cause you to miss more than four classes, then you should consider taking the course at another time. *Note:* There is no distinction between excused and unexcused absences. **October 9th** is the last day to withdraw from class with a W (without incurring a WF).

Disruptive Behavior Policy

Students may be dismissed from any class meeting at which they exhibit behavior that disrupts the learning environment of others. Such behavior includes – but is not limited to – arriving late for class, allowing cell phones to ring, speaking disrespectfully to the instructor and/or to other students, checking email or surfing the web, and using personal audio or visual devices. **Each dismissal of this kind will count as an absence and will be applied toward the attendance policy above.**

Tentative Class Schedule*

NOTE: Readings labeled *FA* come from *Film Art*. For required film viewings, please see the chart at the bottom of the tentative schedule for film availability.

Dates	Topic/Reading Assignment	Assignment Name & Due Date
M 1/6	Introduction to the course; watch "Cultural and Formal Analysis of <i>Harry Potter</i> " in class NOTE: All readings and viewings should be done <i>before</i> class on the day they are assigned	
Module 2: Early Film History		

W 1/8	Read: Chapter 12—Traditions and Movements in Film History (<i>FA</i> 455-477) We'll watch some early silent films in class.	
M 1/13	Chp. 12 (cont.)	Quiz 1: Chp.12 (pp. 455-477)
Module 3: Creativity, Technology and Business		
W 1/15	Read: Chapter 1—Creativity, Technology, and Business (<i>FA</i> 4-34) Watch: <i>The Godfather</i> (Coppola, 1972) before coming to class	Quiz 2: Chp.1 (pp. 4-34)
M 1/20	No Class—MLK Holiday!	
Module 4: Distribution and Exhibition		
W 1/22	Read: Bringing the Film to the Audience: Distribution and Exhibition (<i>FA</i> 35-48) In-Class Case Study: <i>Psycho</i> (Hitchcock,1960)	Quiz 3: Chp.1 (pp. 35-48)
Module 5: Film Form		
M 1/27	Read: Chp.2—the Significance of Film Form (<i>FA</i> 51-71) We will watch a formal analysis of the waiting room scene in <i>Juno</i> (2007) in class	
Module 6: Mise-en-scene		
W 1/29	Read: Chp. 4—The Shot: Mise-en-Scene—Components of Mise-en-scene (<i>FA</i> 115-140)	Quiz 4: Chp.4 (pp. 115-140)
M 2/3	Read: Putting It All Together: Mise-en-scene in Space and Time (<i>FA</i> 140-158) Watch: <i>The Grand Budapest Hotel</i> (Anderson, 2014)	

Module 7: Cinematography		
W 2/5	<p>Read: Chp. 5—The Shot: Cinematography (FA 160- 215)</p> <p>In-Class Case Studies: The Long Take: <i>Touch of Evil</i> (Welles, 1958); The Following Shot: <i>Goodfellas</i> (Scorsese 1990)</p>	Quiz 5: Chp.5 (pp. 160-215)
M 2/10	<p>Cinematography (cont.); Midterm Review</p> <p>Watch: <i>City of God</i> (Meirelles and Lund, 2002) before coming to class</p>	
Module 8: Editing and Midterm		
W 2/12	<p>Read: Chp. 6—The Relation of Shot to Shot: Editing (FA 217-245; 251-262)</p> <p>Watch: <i>Metropolis</i> (Lang, 1927)</p>	<p>The <i>study guide</i> for the midterm exam will be posted in the “Midterm Study Guide” folder on Course Den.</p> <p>Quiz 6: Chp. 6 (FA 217-245; 251-262)</p>
M 2/17	<p>Online Class: Please See Course Den for class instructions.</p> <p>Read: A Closer Look—Read (FA 246-250)</p> <p>Watch: <i>Silence of the Lambs</i> (Demme, 1991)</p>	
W 2/19	Midterm Exam	I will have hard copies of the exam for you to write on, so no scantron needed.
Module 9: Film Sound		
M 2/24	<p>Read: Chp. 7—Sound in Cinema (FA 263-302)</p> <p>In Class Film Sound Portfolio: <i>Jaws</i> (1975); <i>Babel</i> (2006); <i>O Brother, Where Art Thou?</i> (2000); <i>Inglorious Bastards</i> (2009)</p>	<p>Industrial Assignment (Shot-by-Shot) #1 due!</p> <p>Quiz 7: Chp. 7 (FA 263-302)</p> <p>Go to Filmsound.org and choose an article discussing the use of sound in film or TV. Write a 1-2 paragraph typed, MLA formatted summary of the article. We will discuss these in class on Wednesday, Feb.</p>

		26th . This will be taken up for a class participation grade.
W 2/26	Sound (cont.) Watch: <i>The Graduate</i> (Nichols, 1967) before coming to class Feb. 28th—Last day to withdraw with a grade of “W”	
Module 10: Narrative Form		
M 3/2	Read: Chp. 3—Narrative Form (<i>FA</i> 72-109) Watch: <i>Citizen Kane</i> (Welles, 1941) before class	
W 3/4	Narrative form (cont.)	
Module 11: Film Genres		
M 3/9	Read: Chp. 9—Film Genres—Read (<i>FA</i> 326-349) Watch: <i>Singing in the Rain</i> (Donen, 1952) before class	Quiz 8: Chp. 9 (<i>FA</i> 326-349)
W 3/11	Watch: <i>The Greatest Showman</i> (Gracey, 2017)	
M 3/16	No Class—Spring Break!	
W 3/18	No Class—Spring Break!	
Module 12: Documentary		
M 3/23	Read: Chp. 10: Documentary (<i>FA</i> 350-369) Watch: TBA	
W 3/25	Watch: TBA	
Module 12: Experimental and Animated Films		
M 3/30	Read: Chp. 10: Experimental Film—Read (<i>FA</i> 369-386)	Quiz 9: Chp. 10 (<i>FA</i> 350-398)

	In-class Case Studies: We'll watch <i>Un Chien Andalou</i> (Bunuel, 1929) and <i>Meshes of the Afternoon</i> (Deren, 1943) in class.	
W 4/1	Read: Chp. 10: Animated Film—Read (<i>FA</i> 387-398)	
M 4/6	Animated Films (cont.)	
Historical Changes and Trends		
W 4/8	Evolution of the Horror Watch: <i>Get Out</i> (Peele, 2017)	
M 4/13	<i>Get Out</i> (cont.)	
W 4/15	Marketing Research Presentations	Industrial Assignment #2 due (The essay portion of the project should be submitted in the “Industrial Assignment #2 dropbox by 11:59 P.M) Attendance for presentations is <i>mandatory</i>
M 4/20	Marketing Research Presentations Review for comprehensive final exam	Attendance for presentations is <i>mandatory</i>
W 4/22	Marketing Research Presentations	Attendance for presentations is <i>mandatory</i>
M 4/27	Finish Marketing Presentations if needed; Final Exam Review	The <i>study guide</i> for the final exam will be posted in the “Final Study Guide” folder on Course Den
M 5/4	Final Exam 11:00-1:00 pm	

***Note:** Dates are subject to change based on our pace in the course. The syllabus on Course Den will include updates as needed. All changes will also be posted in the News/Announcements section of Course Den. Final grades for the course will be posted on **Banweb by noon on May 11th**.

Film Availability:

Film Title	Netflix	English Department	UWG Library	Neva Lomason Memorial Library in Carrollton	Online (Use discretion when accessing free sites)
<i>The Godfather</i>		X	X	X	\$3.99 via Amazon Streaming
<i>Psycho</i>		X	X		\$3.99 via Amazon streaming

<i>The Grand Budapest Hotel</i>		X	X	X	\$3.99 via Amazon streaming
<i>Metropolis</i>		X	X		\$2.99 via Amazon streaming; free on Youtube (https://www.youtube.com/watch?v=-I9FD21k7Cs)
<i>City of God</i>			X		\$2.99 via Amazon streaming
<i>Silence of the Lambs</i>		X	X	X	Free with Amazon Prime
<i>The Graduate</i>	X	X		X	YouTube
<i>Citizen Kane</i>		X	X		\$2.99 via Amazon streaming
<i>Singing in the Rain</i>		X	X		\$3.99 via Amazon streaming
<i>The Greatest Showman</i>				X	\$5.99 via Amazon streaming
<i>Get Out</i>		X	X	X	\$3.99 via Amazon streaming
<i>The Thin Blue Line</i>		X	X		Free on Youtube
<i>Capturing the Friedmans</i>		X			Free on Youtube; Amazon Prime—HBO; Dailymotion.com
<i>Wild, Wild Country</i>	2				

UWG Policies

HB 280 (Campus Carry):

UWG follows University System of Georgia (USG) guidance:

http://www.usg.edu/hb280/additional_information

You may also visit our website for help with USG Guidance:

<https://www.westga.edu/police/campus-carry.php>

Americans with Disabilities Act Statement:

If you are a student who is disabled as defined under the Americans with Disabilities Act and require assistance or support services, please seek assistance through the [Center for Disability](#). UWG also provides [Accessibility Statements for Technology](#) that you may be required to use for this course.

For more information on the Americans with Disabilities Act, UWG Email, Credit Hour, and UWG Honor Code policies as well as information on Academic Tutoring, Student Services, and Technical Requirements, Privacy Policy, and Accessibility Statements, please see the [Common Language for Syllabus](#) document.

I strongly recommend that students make an electronic copy of everything submitted to me via the dropbox.

Honor Code

At the University of West Georgia, we believe that academic and personal integrity are based upon honesty, trust, fairness, respect, and responsibility. Students at West Georgia assume responsibility for upholding the honor code. West Georgia students pledge to refrain from engaging in acts that do not maintain academic and personal integrity. These include, but are not limited to, plagiarism, cheating, fabrication, aid of academic dishonesty, lying, bribery or threats, and stealing.

The University of West Georgia maintains and monitors a confidential Academic Dishonesty Tracking System. This database collects and reports patterns of repeated student violations across all the Colleges, the Ingram Library, and the School of Nursing. Each incidence of academic dishonesty is subject to review and consideration by the instructor, and is subject to a range of academic penalties including, but not limited to, failing the assignment and/or failing the course. Student conduct sanctions range from verbal warning to suspension or expulsion depending on the magnitude of the offense and/or number of offenses. The incident becomes part of the student's conduct record at UWG.

Additionally, the student is responsible for safeguarding his/her computer account. The student's account and network connection are for his/her individual use. A computer account is to be used only by the person to whom it has been issued. The student is responsible for all actions originating through his/her account or network connection. Students must not impersonate others or misrepresent or conceal their identities in electronic messages and actions. For more information on the University of West Georgia Honor Code, please see the [Student Handbook](#).

UWG Email Policy

University of West Georgia students are provided a MyUWG e-mail account. The University considers this account to be an official means of communication between the University and the student. The purpose of the official use of the student e-mail account is to provide an effective means of communicating important university related information to UWG students in a timely manner. It is the student's responsibility to check his or her email.

Email Etiquette:

Your college experience prepares you for your future professional life by teaching you the knowledge needed for a particular occupation as well as by introducing you to proper etiquette in professional environments. How you address your professors and structure your emails are parts of your display of professionalism and reflect on your character. When emailing a professor, begin with a proper address (Mrs. Morin,) and follow with a thoughtfully written, grammatically sound email. Remember, emails are not texts, so write complete sentences and be mindful of spelling and tone. Also respect your professor's authority. Sending an email that reads, "What did I miss today?"—1) Fails to address the teacher respectfully by disregarding his/her authority and time, 2) hints at your disregard for the class by not giving a valid reason for your absence, and 3) shows a disregard for class policies by not first consulting the syllabus and/or a class peer. Finally, when sending an email attachment, be sure to also include an email explaining why you sent the attachment. Don't just send the attachment—that reads as rude and leaves your professor to figure out why you sent the attachment. Be respectful and thoughtful in your correspondences. Your future boss will not tolerate carelessness. He/she has a wealth of applicants to choose from, so how you structure initial communications with him/her creates an impression about your character and work ethic.

Email Responses:

I rarely check emails after 6:00 pm or on weekends (unless there is a major assignment due the upcoming week). I reserve that time to be with my family, so please be mindful of that when sending emails. If you send an email in the evening, it may be the following morning before you receive a response.

Additional Support Information

Technical Support

Technical support for CourseDen, as well as the technological requirements, accessibility statements, privacy statements, tutorials, and other information can be found at [UWG Online Student Help](#).

University Writing Center

Location: TLC 1201

Phone: 678-839-6513

Website: Writing@westga.edu

Email: <http://www.westga.edu/~writing>

Center for Academic Success

The new [Center for Academic Success](#) (CAS) provides services, programs, and opportunities to help all undergraduate students succeed academically. The CAS offers free appointment-based peer tutoring in core courses, as well as supplemental instruction (SI)—which is peer-facilitated collaborative learning—in a variety of disciplines. Students seeking help with study skills and strategies can attend workshops through the Academic Success Workshop series, or work individually with either a staff or peer Academic Coach. Beginning Fall 2014, the CAS will also offer “Back on Track,” a voluntary academic recovery program designed for students who want to improve their grades and academic standing. The Center for Academic Success is located in UCC 200, and can be reached at [678-839-6280](tel:678-839-6280). Our email address is cas@westga.edu.

Smarthinking

Smarthinking offers online tutoring services and resources (including the Writing Center) for UWG students/instructors in all courses. A link to Smarthinking is available in CourseDen under Resources in the navigation bar.

Student Services

Here is a great resource of [Student Services](#) for all students at UWG, whether or not they are taking online courses. This link provides students with most of the information they need.

Mental Health Support

If you or another student find that you are experiencing a mental health issue, free confidential services are available on campus in the [Counseling Center](#). Students who have experienced sexual or domestic violence may receive confidential medical and advocacy services with the Patient Advocates in [Health Services](#). To report a concern anonymously, please go to [UWGCares](#).

Full URL Support for Courses

- **CourseDen D2L Home Page**
<https://westga.view.usg.edu/>
- **D2L UWG Online Help** (8 AM – 5 PM)
<http://uwgonline.westga.edu/students.php>
online@westga.edu
- **24/7/365 D2L Help Center**
<https://d2lhelp.view.usg.edu/>
- **University Bookstore**
<http://www.bookstore.westga.edu/>
- **Common Language for Course Syllabi**
<https://www.westga.edu/administration/vpaa/common-language-course-syllabi.php>
- **UWG Cares**

- **Center for Disability**
<https://www.westga.edu/student-services/counseling/accessibility-services.php>
- **Student Services**
<http://uwgonline.westga.edu/online-student-guide.php>
- **Center for Academic Success**
<http://www.westga.edu/cas/>
- **Distance Learning Library Services**
- <https://www.westga.edu/library/resource-sharing.php>
- **Ingram Library Services**
<http://www.westga.edu/library/>
- **Proctored Exams**

<http://uwgonline.westga.edu/exams.php#student>

- **Student Services**

<https://uwgonline.westga.edu/online-student-guide.php>

- **UWG Accessibility Statements for Technology**

<https://docs.google.com/document/d/16Ri1XgaXiGx28ooO-zRvYPraV3Aq3F5ZNJYbVDGVnFA/edit?ts=57b4c82d#heading=h.yrqeffvts1f>