

**RICHARDS COLLEGE OF BUSINESS
DEPARTMENT OF MANAGEMENT AND MIS
COURSE SYLLABUS
SPRING SEMESTER 2020**

Course Number: BUSA 2106-N

Course Title: Legal Environment of Business

Instructor: Samantha White

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Office Hours: M/W 1:00-3:30PM

Required Text: **MindTap is required for BUSA 2106.** This subscription includes the course text, Cross, Miller, *Legal Environment of Business: Text and Cases, 10th Ed.* and many other digital resources, including assignments. Additional readings as assigned.

Course Description

An introduction to the legal, regulatory and ethical environment of business, considering the interrelationship and impact of political, social, cultural, environmental, technological, international and diversity issues. Requires overall GPA of 2.0.

Course Learning Objectives

1. Demonstrate an understanding of the interrelationships among the legal, social, political, ethical, cultural, international, and technological environments and their impact on business. (BBA 4, BBA 5, BBA 6)
2. Demonstrate the ability to understand and apply major areas of law affecting business in the subject matter areas covered in the course, incorporating the influence of technology, the impact of demographic diversity, and the use of appropriate quantitative techniques, within an ethical framework. (BBA 4, BBA 5, BBA 6)
3. Demonstrate the ability to analyze issues and situations having legal implications including demographic changes with accompanying diversity issues, development and use of technological innovations, social changes, the political arena, and environmental and ethical factors, and assess the consequences of courses of action. (BBA 4, BBA 5, BBA 6)
4. Demonstrate familiarity with various legal resources and the ability to use them. (BBA 4, BBA 6)
5. Demonstrate the ability to organize and present their work in an effective and professional manner. (BBA 1, BBA 3)

Credit Hour Policy (3 credit hours)

For approximately fifteen weeks, students in this class will generally spend 150 minutes with direct faculty instruction (either face-to-face or online) and work about 360 minutes outside of the classroom each week. This out-of-class work may include, but is not limited to, readings, assignments, projects, group work, research, and test preparation.

Student Rights and Responsibilities

Please carefully review the information at the following link:

[Student Rights & Responsibilities](#)

The document at this link contains important information pertaining to your rights and responsibilities in this class. Because these statements are updated as federal, state, university, and accreditation standards change, you should review the information each semester.

Academic Dishonesty

Academic dishonesty in any form will not be tolerated. Academic dishonesty includes cheating, collaboration, plagiarizing, etc. Any instances of academic dishonesty will be dealt with in accordance with University policies, which may include failing the assignment, failing grade in the course and/or referral to the Vice President for Student Affairs (<http://www.westga.edu/undergrad/1762.htm>).

Wolf Pact

Students in this course are expecting to behave ethically and professionally, with integrity and honesty, in all activities.

Requests for Modifications

Any students requiring modifications should make an appointment to meet with the instructor as soon as possible. An official letter from UWG documenting the disability is required in order to receive accommodations. The Office of Accessibility Services can provide assistance with requesting and arranging accommodations. Accessibility Services can be accessed at:

[Accessibility Services](#).

Communication

Communication between an individual student and professor will be primarily through UWG mail. Email correspondence will be between the student's official UWG address (MyUWG) and the professor's official university address (sdwhite@westga.edu). Distribution of course materials, the syllabus, important announcements, grades, and messages to the entire class will be through CourseDen. Students are advised to check CourseDen daily during the week. The professor requires students to enable real-time notifications in CourseDen (either e-mail or text).

Communication Expectation

The Management Department and this faculty member believe in work-life balance for both faculty and students. Faculty will typically respond to student emails within 24 hours. Students should not expect a response during non-business hours, which includes nights, weekends, holidays, and school breaks.

Office Hours

My office hours are posted on the syllabus. I will generally be available in my office (Miller Hall #2220) during those times. Outside of those times, students may request an appointment to meet. My goal is effective and timely communication with students, and this may take the format of face-to-face meetings, emails, or other forms of communication.

College, Department, and Course Policies

- The use of recording devices is not permitted in the classroom without prior approval.
- Cell phones, mp3 players, iPods, and all other electronic devices must be rendered silent during class and shall not be used during class. Laptops may be used only for class-related activity such as taking notes. Texting, social media, e-mailing, and web browsing are prohibited during class.
- **Your professor is NOT a licensed attorney. Do not ask your professor for legal advice.**
- Please read this syllabus carefully. Your professor is available during class and during office hours to answer any questions you may have regarding the meaning of any part of this syllabus. Consequently, excuses for failure to fulfill course requirements based upon non-understanding or misunderstanding of this syllabus will not be heard.
- The professor reserves the right to make appropriate amendments to this syllabus. With exception of minor changes to the tentative course schedule, all such amendments will be announced sufficiently in advance of the effective date of the amendment and published in CourseDen.
- If you have a disability and wish to request an accommodation, please contact Accessibility Services in the Counseling & Career Development Center and follow their steps to apply.
- Links to a variety of other policies and student resources are linked to our course homepage in CourseDen and can be found at the end of this syllabus.

Evaluation and Grading

Graded Event	Points
Midterm Exam	150
Final Exam	150
MindTap Homework	200
Article Reviews	100
Total	600

A = 540+ Points
B = 480-539 Points
C = 420-479 Points
D = 360-419 Points
F = <360 Points

Exam

Four periodic examinations will be given, as indicated in the schedule below. A student that will be absent during a regularly scheduled exam will be allowed to make up the exam on the date of the final exam, when all of the following criteria are met:

1. The absence is a university-authorized or professor-authorized absence,
2. Arrangements are made in advance of the absence, and

3. The student provides genuine documentation to the professor from the appropriate university employee or official, physician, or other relevant individual that includes the date, time, and purpose of the absence. The professor will authorize absences only in cases where the student's attendance is made impossible by circumstances beyond the student's control.

Homework

There are a variety of MindTap homework assignments associated with each chapter we cover in the course. You can access these assignments in CourseDen through the MindTap links. It is possible that the professor may assign other types of homework in addition to the MindTap assignments. The homework average (% correct on all assignments) will contribute to the homework average for the course. The homework is important for you to fully understand and be able to apply the concepts we cover in the course. Worksheets should be completed prior to the week's lectures and other assignments should be completed by the assignment deadline Sunday night. You may work ahead on the assignments, and I encourage you to do so. **MindTap homework assignments will close each week on Sunday nights at 11:59 PM.**

Article Reviews

Students will choose a relevant current events article related to the content covered in each course module. The article review will be presented as a discussion post in CourseDen. The article review should consist of 4-5 sentences to summarize the article and 4-5 sentences explaining how the article relates to class. The article review should include the article name, author, and link to the article. Students are required to respond to at least one classmates' post. The response should consist of substantial content – only "Good article" or similar responses will not receive credit.

Important Links:

- CourseDen (D2L) Home Page
 - <https://westga.view.usg.edu>
- CourseDen Help & Troubleshooting
 - <http://www.westga.edu/~distance/webct1/tutorials/>
- UWG Online Student Page
 - <http://uwgonline.westga.edu/students.php>
- SITS
 - http://www.westga.edu/sits/index_5779.php
- Ingram Library Services
 - <http://www.westga.edu/library/index.php>
- Distance Learning Services
 - <http://www.westga.edu/~distance/webct1/students/>
- University Bookstore
 - <http://www.bookstore.westga.edu/>

Tentative Schedule

Week of:	Topic	Assignments Due
January 6 th	Orientation/Introduction	Complete Profile on CourseDen Complete Orientation Module
January 13 th	Chapter 1 – Law & Legal Reasoning Chapter 2 – Courts & ADR	*Orientation Quiz must be completed with a score of 100% by 1/15 to be counted as “attending”. Students who have not completed the Orientation Quiz or who have a score of less than 100% will be counted “never attending” Mindtap Homework due by 11:59 PM on 1/19
January 20 th	Chapter 3 – Court Procedures Chapter 4 – Business & the Constitution	Mindtap Homework due by 11:59 PM on 1/26
January 27 th	Chapter 5 – Business Ethics	Mindtap Homework due by 11:59 PM on 2/2 Article Review #1 due by 11:59PM on 2/2
February 3 rd	Chapter 23- Administrative Law Chapter 8 – Intellectual Property	Mindtap Homework due by 11:59 PM on 2/9
February 10 th	Chapter 9 – Internet Law & Privacy Chapter 10 – Criminal Law	Mindtap Homework due by 11:59 PM on 2/16
February 17 th	Chapter 11 – Int’l & Space Law	Mindtap Homework due by 11:59 PM on 2/23 Article Review #2 due by 11:59PM on 2/23
February 24 th	Midterm Exam	Required In-Class Midterm Exam Friday, February 28th Time: 2:30-4:00 PM Miller Hall Lecture Hall (#1201) *Make sure to bring your student ID*
March 2 nd	Chapter 6 – Tort Law Chapter 7 – Strict & Product Liability	Mindtap Homework due by 11:59 PM on 3/8
March 9 th	Chapter 12 – Formation of Contracts Chapter 13 – Contract Performance & Breach	Mindtap Homework due by 11:59 PM on 3/15 Article Review #3 due by 11:59PM on 3/15
March 16 th	Spring Break	
March 23 rd	Chapter 16 – Small Biz & Franchise Chapter 17 – LL Business Forms	Mindtap Homework due by 11:59 PM on 3/20
March 30 th	Chapter 18 – Corporations	Mindtap Homework due by 11:59 PM on 4/5
April 6 th	Chapter 20 – Employment Law	Mindtap Homework due by 11:59 PM on 4/12
April 13 th	Chapter 21 - Discrimination	Mindtap Homework due by 11:59 PM on 4/19 Article Review #4 due by 11:59PM on 4/19
April 20 th	Final Exam	Required In-Class Exam Friday, April 24th Time: 2:30-4:00 PM Miller Hall Lecture Hall (#1201) **Make sure to bring your student ID**