






Southwire Sustainable Business Honors Program

| | Program Curriculum | Experiential and Extracurricular Components | | | |
|--------|--|---|--|--|--|
| | | Fall | Spring | Summer | |
| Year 1 | <p>Intro to Business</p> <p>Microeconomics</p> <p>Macroeconomics</p> <p>Legal and Ethical Environment</p> |  | <p>Earn Blackshirts by participating in four Project GIFT volunteer events.</p> | <p>Develop and deliver life skills presentations for 12 for Life students.</p> | <p>Work with Sustainability Community Advisory Panel to foster communication on environmental matters.</p> |
| Year 2 | <p>Business Communications</p> <p>Environmental Law</p> <p>Environmental Economics</p> <p>International Marketing/Study Abroad</p> |  | <p>Measure Southwire employee engagement and develop plan for communicating results.</p> | <p>Study other companies' health/wellness programs and create implementation plan for recommendations.</p> | |
| Year 3 | <p>Business Metrics</p> <p>Corporate Social Responsibility</p> <p>Internship</p> <p>Economics of Sustainable Development</p> |  | <p>Participate in a two-semester internship divided between operations and commercial to develop a knowledge of how the two work together.</p> | | |
| Year 4 | <p>Energy and Sustainability</p> <p>Sustainability in Accounting</p> <p>Two capstone courses: MBA and SSBP</p> |  |  | <p>Plan and develop a life-cycle project for the university campus.</p> | |

- GIVING BACK ■ GROWING GREEN
- LIVING WELL ■ DOING RIGHT
- BUILDING WORTH



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UWG

Richards College
of Business