

CARROLL COUNTY MARKET REPORT

Business college in business of transforming lives

The Richards College of Business' mission defines who we are and sets the stage for what we do: We are in the business of transforming lives through education, engagement, and experiences. This is an exciting time for the Richards College, with new programs, partners, and even greater possibilities for the future.

We recently celebrated 30 years of business accreditation by AACSB International, a recognition held by fewer than 5 percent of business schools worldwide, and 15 years of separate AACSB accreditation for our accounting programs, held by fewer than 3 percent worldwide.

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Accreditation is not our goal – it is the result of excellence in programs, highly qualified and productive faculty, and staff that go above and beyond to make the Richards College outstanding in every way.

A key goal of the Richards College is that every student have the opportunity to graduate with a degree plus an additional experience that can provide added value. We offer a range of opportunities including a selection of majors, minors, and certificate programs; undergraduate and graduate research; in-class, online, and hybrid courses; executive lectures, guest speakers, and business visits; and international experiences including short-term study abroad, semester-long exchange, and a dual degree program with a partner school in Europe.

A program we are most proud of is the Southwire Sustainable Business Honors Program. Built as a true collaboration between the Richards College and Southwire Co., North America's largest manufacturer of wire and cable, the program allows students to earn both their bachelor's degrees and MBAs in only four years.

This one-of-a-kind program was developed by Richards College faculty and Southwire executives, and it is centered around Southwire's five pillars of sustainability: Building Worth (profitable business operations), Growing Green (nurturing the environment), Living Well (caring for employees), Giving Back (supporting the community), and Doing Right

(acting ethically).

Students in the program complete all requirements not only of the Richards College, but also of the Honors College at UWG. The course work is demanding and includes a unique set of courses that led to a certificate in Sustainable Business. Extra-curricular activities include one-on-one mentoring with corporate executives, unique internship opportunities, numerous opportunities for service learning, and hands-on experiences alongside members of the Southwire team throughout the



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program.

The first students started two years ago and have begun their internships with Southwire's divisional presidents

(yes, presidents!) this fall. The second year students will work on employee wellness and engagement projects this year, and a new group of highly qualified and motivated students started and will contribute to Southwire's Project GIFT (Giving Inspiration for Tomorrow) this fall. We are fortunate to have such forward-thinking business partners as Southwire, and we are proud to offer this innovative program to our students. The Southwire Sustainable Business Honors prepares students like no other program!

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